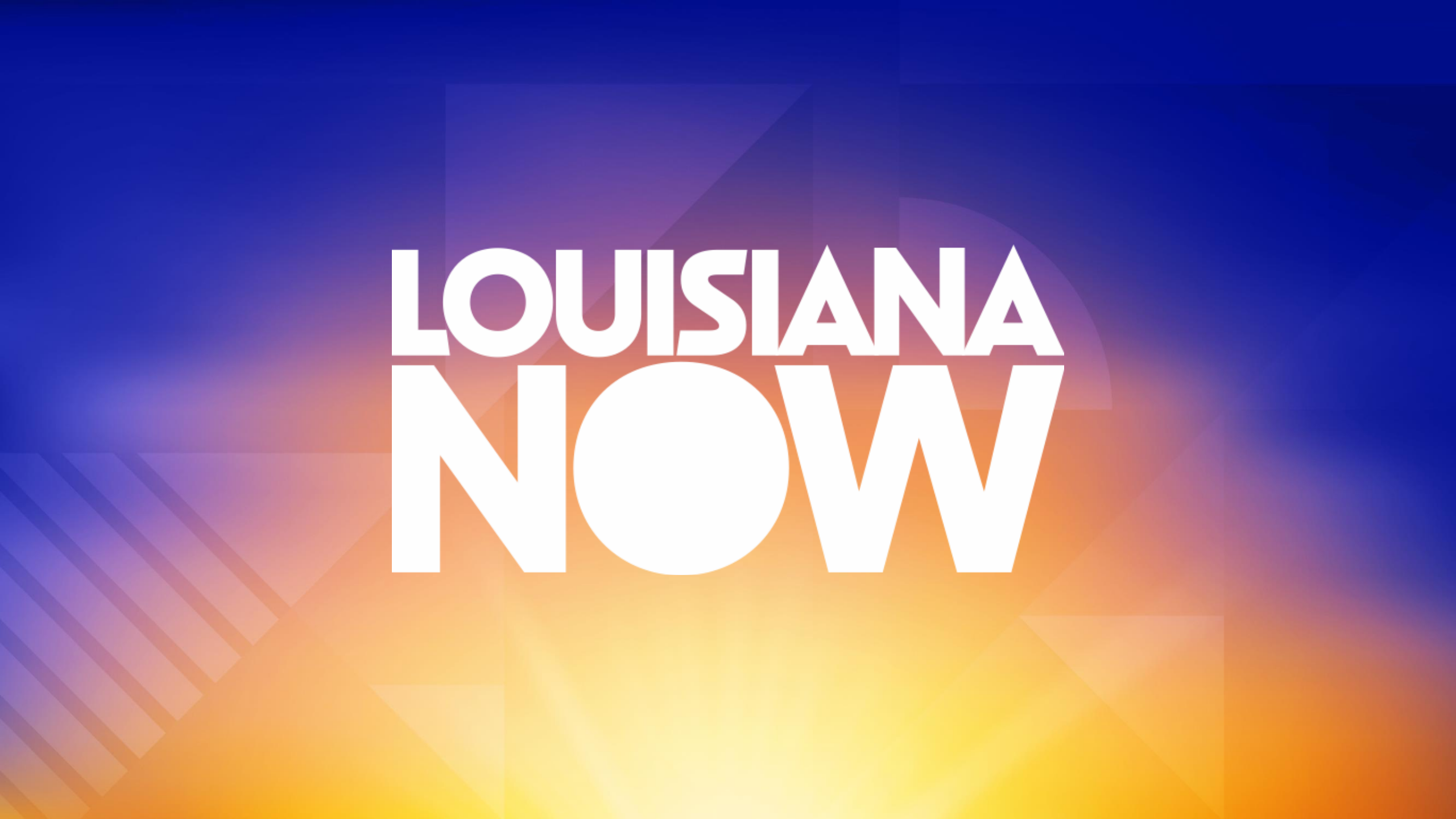

LOUISIANA
NOW


THE
LOUISIANA
OPPORTUNITY

LOUISIANA RANKS AMONG THE TOP 10 STATES FOR DOING BUSINESS



Ease of Doing Business

Modernized processes **cut red tape, streamline approvals, and make outcomes more predictable.**

Project Lightning Speed

Governor Landry's executive order unites state agencies under one goal: move projects at **the speed of business.**

Investing in Education Excellence

Historic funding for teacher pay and performance has driven Louisiana's **largest rise in education scores and strengthened the workforce pipeline.**

Competitive Advantages at a Smarter Cost

Louisiana has consistently ranked in the **Top 10** nationally for **operating inputs in energy and labor.**

Geographic advantages and a business-forward approach deliver **affordable energy and a skilled workforce.**

Recent tax reforms have lowered the statewide burden, with Louisiana already **among the 20 lowest for income, corporate, and property tax rates.**



COMPETITIVE TAX CLIMATE



Louisiana now ranks in the **Top 10** nationally in both the **corporate tax** and **unemployment insurance tax** categories



Louisiana experienced the **largest growth** of any state in the Tax Foundation's 2026 State Tax Competitiveness Index



The Tax Foundation expects **additional growth** as new reforms take effect in January 2026



Louisiana ranks **8th for Business Environment** by Wallet Hub—jumping 17 spots with the **largest gains nationally**

*As of January 2026



Right-to-Work

Louisiana offers one of the nation's **lowest unionization rates**, ensuring **flexibility and reliability** for employers across every industry.

Low Labor Costs

Average wages are 18% below the national average, ranking Louisiana **5th lowest nationally**.

Cost of Living

Low living costs boost purchasing power, helping attract and retain a long-term workforce.

*As of January 2026



Affordable Living. Smart Business.

Louisiana's **cost of living** and **tax rates** rank among the **lowest** in the nation.

Education Moving Forward

RECENT REFORMS DELIVER MEASURABLE GAINS

Louisiana ranks **first** among states in reading growth and **second** in math growth nationally

BUILDING ON CONTINUED PROGRESS

Following the 2026 Legislative Session, the state **expanded career readiness** opportunities within the public school system

*As of January 2026

Unrivaled Energy Infrastructure

AFFORDABLE ENERGY





A Gateway to the World











LOUISIANA HAS 5 OF THE TOP 15 U.S. PORTS

handling nearly 20% of the nation's total tonnage



50K

MILES STATEWIDE

INCLUDING

30K

MILES OF

NATURAL GAS PIPELINES



7

COMMERCIAL AIRPORTS

MSY recognized among the best large airports, serving 15 airlines and 50 nonstop destinations. SHV connects to major hubs in Dallas, Atlanta, and Houston.

Success Story: Meta



$50+ Billion Investment in Northeast Louisiana

Meta selected Richland Parish for its largest and one of the world's most advanced AI-optimized data centers, built on a Louisiana Certified Site.



Built at the Speed of Business

Through Project Lightning Speed, state and local partners **streamlined approvals** and set a **new standard for efficiency**.



Transformative Impact

Thousands of construction jobs, **1,000 direct jobs** paying **150% above** the parish average, more than **$1.6B in contracts** with Louisiana businesses, and over **$200 million** in local infrastructure and education partnerships expanding STEAM skills across Northeast Louisiana.

Success Story: Hyundai Steel

$5.8 Billion Investment in Ascension Parish

Hyundai Steel announced its first North American steel facility in Donaldsonville, creating a made-in-America supply chain and **1,300 direct jobs** with **$95,000 average salaries.**

Built for Growth

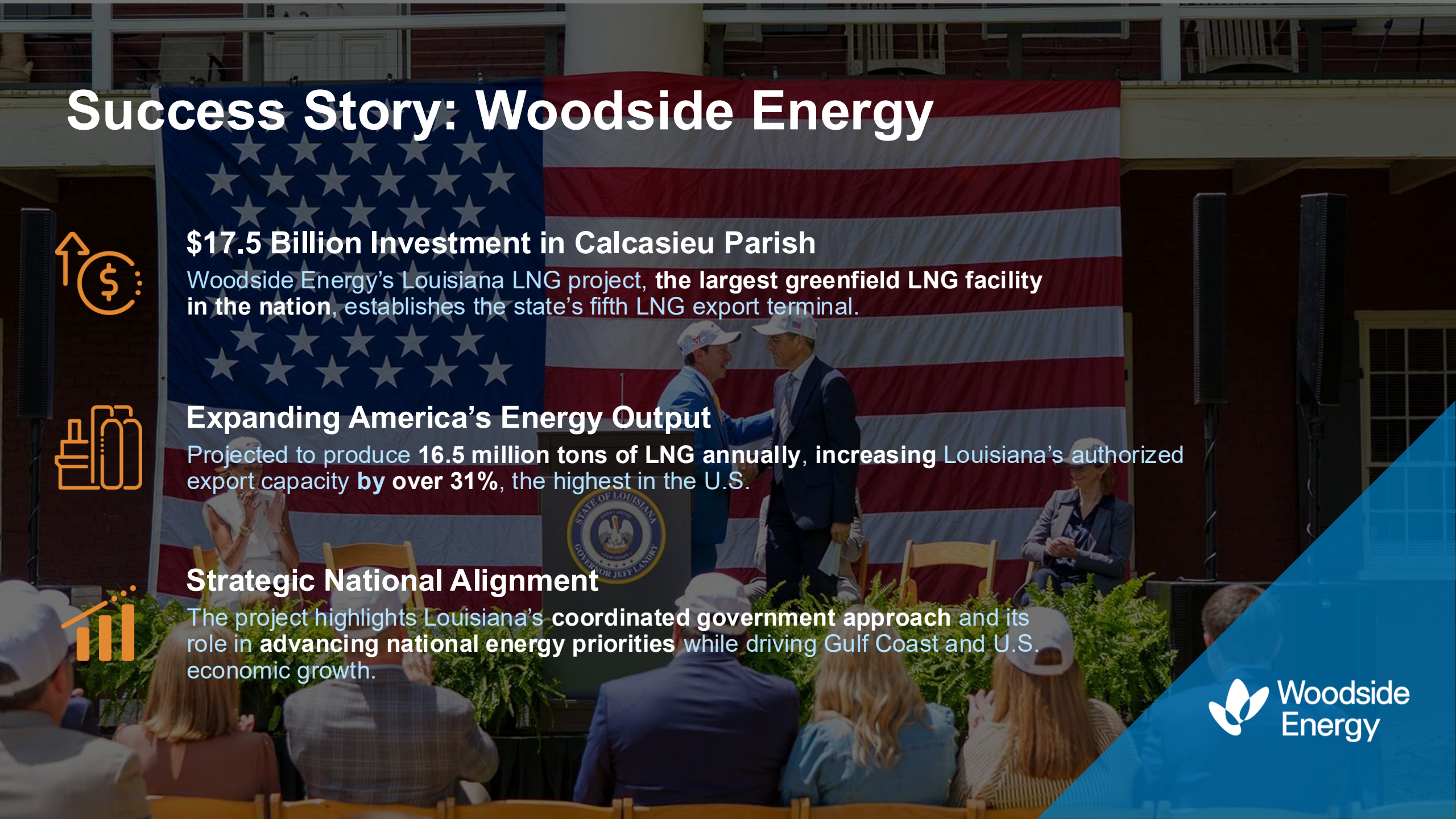
Located within RiverPlex MegaPark, a Louisiana Certified Site, the state is **investing in major infrastructure** to support future expansion and strengthen the regional manufacturing corridor.

Strategic Partnerships in Action

LED FastStart and LCTCS developed **custom training** for a new RPCC campus; the Port of South Louisiana provided **deep-water access**; Entergy ensured robust energy generation and transmission capacity.

HYUNDAI STEEL

Success Story: Woodside Energy



$17.5 Billion Investment in Calcasieu Parish

Woodside Energy's Louisiana LNG project, **the largest greenfield LNG facility in the nation**, establishes the state's fifth LNG export terminal.

Expanding America's Energy Output

Projected to produce **16.5 million tons of LNG annually**, **increasing** Louisiana's authorized export capacity **by over 31%**, the highest in the U.S.

Strategic National Alignment

The project highlights Louisiana's **coordinated government approach** and its role in **advancing national energy priorities** while driving Gulf Coast and U.S. economic growth.

Woodside Energy

Success Story: SpaceX

$100 Billion Investment in Vermillion Parish

SpaceX selected Louisiana for its **largest launch facility in the world**, establishing a next-generation spaceport capable of supporting **thousands of launches annually** and positioning the state as a **global hub for commercial aerospace.**

Louisiana Lightning Speed in Action

A whole-of-government approach brought state, regional and local partners together across infrastructure, workforce, permitting, environmental and coastal issues—helping Louisiana compete for and secure **one of the largest economic development investments in U.S. history.**

Transformational Economic Impact

The project is expected to create **3,000 direct jobs** averaging **$92,600 annually,** more than **8,100 indirect jobs** and **tens of thousands of construction jobs,** while opening new opportunities for Louisiana contractors and suppliers through Source Louisiana.

SPACEX

Driving Ease of Use

Louisiana is redefining what companies should expect from a state partner. Through Louisiana Lightning Speed, Governor Landry formalized a whole-of-government model that removes barriers, accelerates timelines and gives businesses direct access to the state's top decision-makers.

- LA Dept. of Environmental Quality
- LA Dept. of Conservation & Energy
- LA Dept of Health
- LA Dept of Education
- Louisiana Board of Regents
- LA Dept of Transportation & Development
- LA Dept of Revenue
- Division of Administration
- Office of Technology Services
- Louisiana Public Service Commission
- Louisiana Works
- LA Dept of Veteran Affairs
- Office of the State Fire Marshal
- LA Coastal Protection & Restoration Authority
- Louisiana Community & Technical College System
- The Office of the Governor
- Louisiana Economic Development